

# TACATI CONFERENCE

**Boksburg, Gauteng**

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**RURAL WEALTH CREATION (RWC) COLA**

BY

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# Outline of the presentation

- ✓ Objectives of the RWC COLA
- ✓ Basis for RWC
- ✓ Expected Outcomes of the RWC COLA
- ✓ Methodology
- ✓ Progress
- ✓ Outstanding Activities
- ✓ Challenges
- ✓ Recommendations and conclusion

# Objectives of RWC COLA

- ✓ ATIs are strategically positioned as centres for rural wealth creation in line with national and provincial priorities.
- ✓ ATIs are capacitated and resourced to perform as per the mandate contained on the Norms and Standards of ATIs.
- ✓ DAFF and other relevant departments understand what is being done in each ATI.
- ✓ ATIs learn from each other on how to go about in facilitating rural wealth creation in its space
- ✓ ATIs develop rural wealth creation approaches tailor-made to respond to local and regional situations facing rural communities.
- ✓ Improve understanding of how wealth is created and sustained to expand livelihood opportunities and sustain rural communities.

# Basis for RWC

- ✓ Outcome 7 - Creating vibrant, equitable and sustainable rural communities and food security for all;
- ✓ National Development Plan and proposed Provincial Development Plan
- ✓ Rural Development Strategy
- ✓ Agro-processing Strategy
- ✓ Agri Park Model
- ✓ Mandates of other departments

# Expected Outcomes of RWC COLA

- ✓ Framework for project profiling;
- ✓ Social charter and household profiling
- ✓ Shared information on tools and/or models used for Rural Wealth Creation
- ✓ Increased collaboration among the Colleges' staff and departments
- ✓ Business and financial feasibility matrix;
- ✓ Framework that integrates research, training and farming;
- ✓ Rural entrepreneurship and SMME /Co-op development;
- ✓ Rural finance
- ✓ Process mapping of RWC interventions;
- ✓ Project standard operating procedures (SOP)
- ✓ Alignment of process map and SOP to Quality Assurance COLA manual

# Methodology Used

- ✓ Workshops
- ✓ Project visits
- ✓ Simulation of models and or tools

# Progress

- ✓ By-in meetings
  - ✓ 8 colleges visited
  - ✓ Formal communication with 4
- ✓ Workshops
  - ✓ 2 workshops held in March and July 2015
- ✓ Resource persons
  - ✓ Mr Jan Helder
  - ✓ Mr Zingisa Somlotha
  - ✓ Prof Albert T. Modi
  - ✓ Mr MV Thindisa

# Progress cont.....

- ✓ Topics covered:
  - ✓ Introduction to modern community outreach
  - ✓ SA Rural Development Strategy
  - ✓ Financial modelling and benchmarks
  - ✓ Cigar Box model
  - ✓ Active community engagement and role of women in community development
  - ✓ Agro-processing Strategy and case studies

# Progress cont.....

## Workshop 1 Umhlanga KZN



Progress cont.....

## Workshop 2 - Sandton in Gauteng



# Outstanding Activities

- ✓ Workshop for simulation of financial modelling, business plan development
- ✓ Outstanding and follow-up visits
- ✓ Development of training, research and farming framework;
- ✓ Development of process map
- ✓ Development of standard operating procedures (SOP);
- ✓ Development of monitoring and evaluation tools;
- ✓ Development of socio-economic impact assessment tools;
- ✓ Alignment of SOP and process map to QA Manual

# Challenges

- ✓ Too little time
- ✓ Cross-border issues
- ✓ Funding for community and outreach programme
- ✓ Capacity of the colleges - financial and non-financial

# Recommendations and conclusion

- ✓ On RWC project funding, DAFF must consider linking ATIs to one or two of funding pockets;
- ✓ ATI linkages with commodity groups;
- ✓ DAFF and or NUFFIC must consider extension to complete outstanding activities

**Thank You!!**